

# Chief Executive Certification for Government Advertising Campaigns

## Certification Statement – Economic Recovery Plan Campaign – first round of creative materials

I certify that the first round of creative material for the Economic Recovery Plan Campaign complies with the *Guidelines on Information and Advertising Campaigns by non-corporate Commonwealth entities* (Guidelines).

It takes into consideration advice and evidence provided by officers within the Treasury with responsibility for the design, development and implementation of the first round of creative materials for the Economic Recovery Plan Campaign and advice provided by Treasury's Law Design Office.



**Meghan Quinn**  
**A/g Secretary**  
**The Treasury**

17 October 2020