



Lisa Anne >

Text Message
Mon, 4 Mar at 2:00 pm

Hi, can I call in 10mins

Hi Lisa Anne, I'm free until 3. Keen to test something in the letter to publishers with you. s 22

Mon, 4 Mar at 4:00 pm

Hey Lisa Anne, we just finalised the letter and the AT has signed it, Bel is going to send to Gina and copy you in

Perfect - thank you

From: [Robertson, Belinda](#)
To: [s \[REDACTED\]@warragulgazette.com.au](#)
Cc: [s 47E\(d\)](#) [Cass-Gottlieb, Gina \(ACCC - Unclassified DLM\)](#);
[s 22](#) [.communications.gov.au](#); [s 47E\(d\)](#) [.communications.gov.au](#); [s 22](#)
Subject: CORRESPONDENCE: Ministers Jones & Rowland - News Media Bargaining Code [SEC=OFFICIAL]
Date: Monday, 4 March 2024 9:41:34 PM
Attachments: [Assistant Treasurer and Minister for Communications - Joint letter to the CPA.pdf](#)
[image001.png](#)

OFFICIAL

Dear [s 47F](#)

Attached above please find a letter from Minister Jones & Rowland regarding the News Media Bargaining Code. Please do not hesitate to contact me if you have any questions.

Kind regards
Belinda

Belinda Robertson — Chief of Staff

Office of the Hon Stephen Jones MP | Assistant Treasurer & Minister for Financial Services
Mobile: [s 22](#)

OFFICIAL



THE HON STEPHEN JONES MP
ASSISTANT TREASURER AND MINISTER FOR FINANCIAL SERVICES

THE HON MICHELLE ROWLAND MP
MINISTER FOR COMMUNICATIONS

Ref: MS24-000430

Monday, 4 March 2024

s 47F

Country Press Australia
Locked Bag 1000
Ascot Vale VIC 3032

via: s 47F @warragulgazette.com.au

Dear s 47F

We are writing regarding the announcement by Meta that it has decided to remove Facebook News in Australia, and that it will not enter into new commercial agreements with Australian news businesses for the provision of news content on its digital platform services.

The Albanese Government is committed to promoting a strong, sustainable and diverse media sector given its vital importance to our democracy, economy and society.

The News Media and Digital Platforms Mandatory Bargaining Code (the Code) aims to address bargaining power imbalances to ensure that digital platforms fairly remunerate news businesses for the content they generate.

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In a range of meetings with industry stakeholders, we have clearly expressed the Government's expectation that news businesses and digital platforms negotiate in good faith.

The Government is deeply disappointed by Meta's decision, which will have a significant local impact. The decision removes a significant source of revenue for Australian news businesses and the Government has noted that news businesses deserve fair remuneration for the content they provide.

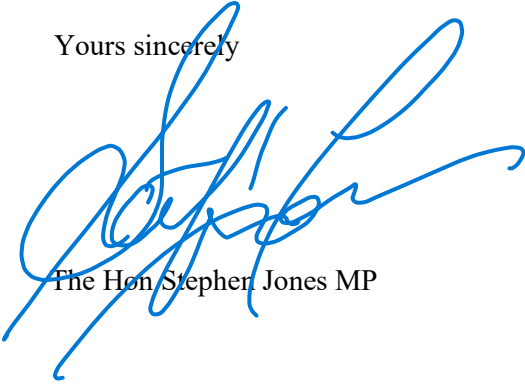
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Yours sincerely

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The Hon Stephen Jones MP

A handwritten signature in blue ink that reads 'Michelle Rowland'.

The Hon Michelle Rowland MP

CC: Ms Gina Cass-Gottlieb, Dr Steven Kennedy PSM

From: [Robertson, Belinda](#)
To: s 47F [@auscommunitymedia.com.au](#)
Cc: s 47E(d) [Cass-Gottlieb, Gina \(ACCC - Unclassified DLM\)](#);
s 22 [.communications.gov.au](#); s 47E(d) [communications.gov.au](#); s 22
Subject: CORRESPONDENCE: Ministers Jones & Rowland - News Media Bargaining Code [SEC=OFFICIAL]
Date: Monday, 4 March 2024 9:40:01 PM
Attachments: [Assistant Treasurer and Minister for Communications - Joint letter to the ACM.pdf](#)
[image001.png](#)

OFFICIAL

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Belinda

Belinda Robertson — Chief of Staff

Office of the Hon Stephen Jones MP | Assistant Treasurer & Minister for Financial Services
Mobile: s 22

OFFICIAL



THE HON STEPHEN JONES MP
ASSISTANT TREASURER AND MINISTER FOR FINANCIAL SERVICES

THE HON MICHELLE ROWLAND MP
MINISTER FOR COMMUNICATIONS

Ref: MS24-000430

Monday, 4 March 2024

s 47F

Australian Community Media
Level 6, 309 Kent Street
Sydney NSW 2001

via: acatalano@auscommunitymedia.com.au

Dear s 47F

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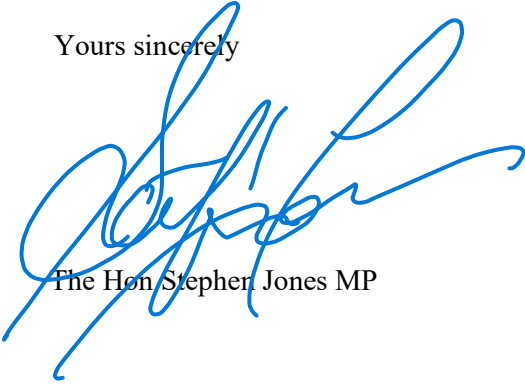
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CC: Ms Gina Cass-Gottlieb, Dr Steven Kennedy PSM

From: [Robertson, Belinda](#)
To: managingdirectoroffice@abc.net.au
Cc: s 47E(d) [Cass-Gottlieb, Gina \(ACCC - Unclassified DLM\);](#)
s 22 [communications.gov.au](#); s 47E(d) [communications.gov.au](#); s 22
Subject: CORRESPONDENCE: Ministers Jones & Rowland - News Media Bargaining Code [SEC=OFFICIAL]
Date: Monday, 4 March 2024 9:38:33 PM
Attachments: [Assistant Treasurer and Minister for Communications - Joint letter to the ABC.pdf](#)
[image001.png](#)

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Office of the Hon Stephen Jones MP | Assistant Treasurer & Minister for Financial Services
Mobile: s 22

OFFICIAL



THE HON STEPHEN JONES MP
ASSISTANT TREASURER AND MINISTER FOR FINANCIAL SERVICES

THE HON MICHELLE ROWLAND MP
MINISTER FOR COMMUNICATIONS

Ref: MS24-000430

Monday, 4 March 2024

s 47F

Australian Broadcasting Corporation
GPO Box 9994
Sydney NSW 2001

via: managingdirectorsoffice@abc.net.au

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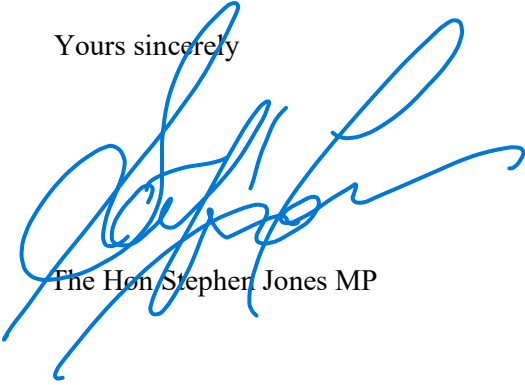
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CC: Ms Gina Cass-Gottlieb, Dr Steven Kennedy PSM

From: [Robertson, Belinda](#)
To: [s \[REDACTED\]@solsticemedia.com.au](#)
Cc: [s 47E\(d\) \[REDACTED\] Cass-Gottlieb, Gina \(ACCC - Unclassified DLM\);](#)
[s 22 \[REDACTED\].communications.gov.au;](#) [s 47E\(d\) \[REDACTED\].communications.gov.au;](#) [s 22 \[REDACTED\]](#)
Subject: CORRESPONDENCE: Ministers Jones & Rowland - News Media Bargaining Code [SEC=OFFICIAL]
Date: Monday, 4 March 2024 9:37:10 PM
Attachments: [Assistant Treasurer and Minister for Communications - Joint letter to Solstice media.pdf](#)
[image001.png](#)

OFFICIAL

Dear [s 47F \[REDACTED\]](#)

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Kind regards
Belinda

[REDACTED]

Belinda Robertson — Chief of Staff

Office of the Hon Stephen Jones MP | Assistant Treasurer & Minister for Financial Services
Mobile: [s 22 \[REDACTED\]](#)

OFFICIAL



THE HON STEPHEN JONES MP
ASSISTANT TREASURER AND MINISTER FOR FINANCIAL SERVICES

THE HON MICHELLE ROWLAND MP
MINISTER FOR COMMUNICATIONS

Ref: MS24-000430

Monday, 4 March 2024

s 47F

Solstice Media
165 Grenfell Street
Adelaide SA 5000

via: s 47F @solsticemedia.com.au

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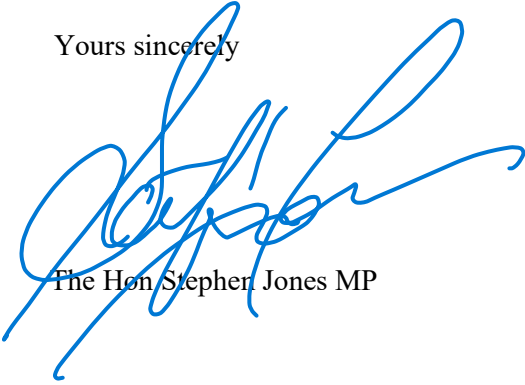
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Cc: s 47E(d) [Cass-Gottlieb, Gina \(ACCC - Unclassified DLM\);](#)
s 22 [communications.gov.au](#); s 47E(d) [communications.gov.au](#); s 22
Subject: CORRESPONDENCE: Ministers Jones & Rowland - News Media Bargaining Code [SEC=OFFICIAL]
Date: Monday, 4 March 2024 9:34:03 PM
Attachments: [Assistant Treasurer and Minister for Communications - Joint letter to Seven.pdf](#)
[image001.png](#)

OFFICIAL

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Mobile: s 22

OFFICIAL



THE HON STEPHEN JONES MP
ASSISTANT TREASURER AND MINISTER FOR FINANCIAL SERVICES

THE HON MICHELLE ROWLAND MP
MINISTER FOR COMMUNICATIONS

Ref: MS24-000430

Monday, 4 March 2024

s 47F

Seven West Media
GPO Box 7077
Alexandria NSW 2015

via: s 47F @Seven.com.au

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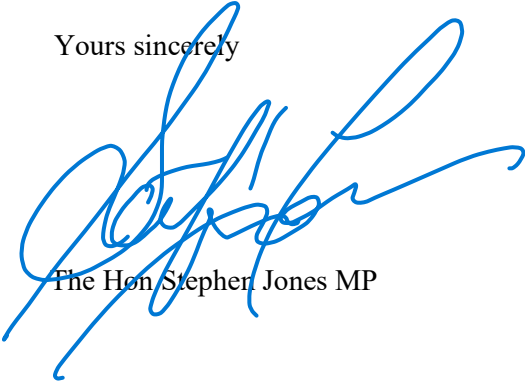
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The Hon Michelle Rowland MP

CC: Ms Gina Cass-Gottlieb, Dr Steven Kennedy PSM

From: [Robertson, Belinda](#)
To: s [redacted] [@schwartzmedia.com.au](mailto:s[schwartzmedia.com.au]@schwartzmedia.com.au)
Cc: s 47E(d) [Cass-Gottlieb, Gina \(ACCC - Unclassified DLM\)](#); s 22 [communications.gov.au](#); s 47E(d) [communications.gov.au](#); s 22
Subject: CORRESPONDENCE: Ministers Jones & Rowland - News Media Bargaining Code [SEC=OFFICIAL]
Date: Monday, 4 March 2024 9:32:00 PM
Attachments: [Assistant Treasurer and Minister for Communications - Joint letter to Schwartz Media.pdf](#)
[image001.png](#)

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Dear s 47F [redacted]

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[redacted signature line]

Belinda Robertson — Chief of Staff

Office of the Hon Stephen Jones MP | Assistant Treasurer & Minister for Financial Services
Mobile: s 22 [redacted]

OFFICIAL



THE HON STEPHEN JONES MP
ASSISTANT TREASURER AND MINISTER FOR FINANCIAL SERVICES

THE HON MICHELLE ROWLAND MP
MINISTER FOR COMMUNICATIONS

Ref: MS24-000430

Monday, 4 March 2024

s 47F

Schwartz Media
22-24 Northumberland St
Collingwood VIC 3066

via: s 47F@schwartzmedia.com.au

Dear s 47F

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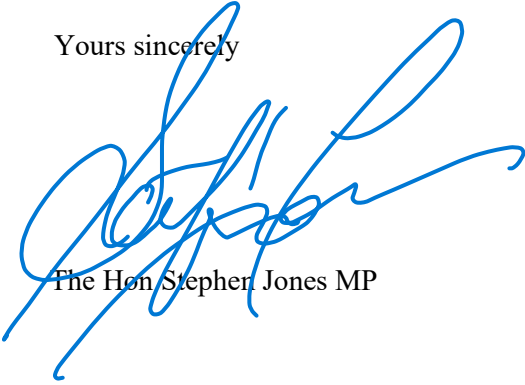
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Cc: s 47E(d) [Cass-Gottlieb, Gina \(ACCC - Unclassified DLM\)](#);
s 22 [.communications.gov.au](#); s 47E(d) [communications.gov.au](#); s 22
[sales@privatemediacom.au](#)
Subject: CORRESPONDENCE: Ministers Jones & Rowland - News Media Bargaining Code [SEC=OFFICIAL]
Date: Monday, 4 March 2024 9:30:25 PM
Attachments: [Assistant Treasurer and Minister for Communications - Joint letter to Private Media.pdf](#)
[image001.png](#)

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Office of the Hon Stephen Jones MP | Assistant Treasurer & Minister for Financial Services
Mobile: s 22

OFFICIAL



THE HON STEPHEN JONES MP
ASSISTANT TREASURER AND MINISTER FOR FINANCIAL SERVICES

THE HON MICHELLE ROWLAND MP
MINISTER FOR COMMUNICATIONS

Ref: MS24-000430

Monday, 4 March 2024

s 47F

Private Media
PO Box 5239, 380 Bourke Street
Melbourne VIC 3001

via: sales@privatemediacom.au

Dear s 47F

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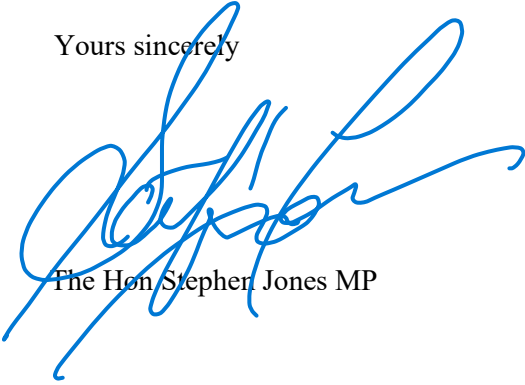
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s 47F
Subject: CORRESPONDENCE: Ministers Jones & Rowland - News Media Bargaining Code [SEC=OFFICIAL]
Date: Monday, 4 March 2024 9:26:00 PM
Attachments: [image001.png](#)
[Assistant Treasurer and Minister for Communications - Joint letter to Paramount.pdf](#)

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Mobile: s 22

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THE HON STEPHEN JONES MP
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Ref: MS24-000430

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via: s 47F @networkten.com.au

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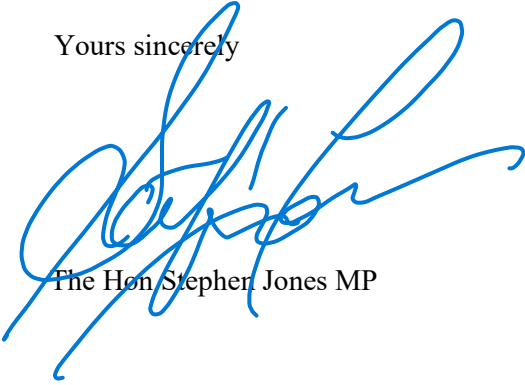
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A handwritten signature in blue ink, appearing to read 'Michelle Rowland'.

The Hon Michelle Rowland MP

CC: Ms Gina Cass-Gottlieb, Dr Steven Kennedy PSM

From: [Robertson, Belinda](#)
To: s 47F [@nine.com.au](#)
Cc: s 47E(d) [Cass-Gottlieb, Gina \(ACCC - Unclassified DLM\)](#);
s 22 [.communications.gov.au](#); s 47E(d) [communications.gov.au](#); s 22
s 47F
Subject: CORRESPONDENCE: Ministers Jones & Rowland - News Media Bargaining Code [SEC=OFFICIAL]
Date: Monday, 4 March 2024 8:55:14 PM
Attachments: [Assistant Treasurer and Minister for Communications - Joint letter to Nine.pdf](#)
[image001.png](#)

OFFICIAL

Dear s 47F

Attached above please find a letter from Minister Jones & Rowland regarding the News Media Bargaining Code. Please do not hesitate to contact me if you have any questions.

Kind regards
Belinda

Belinda Robertson — Chief of Staff

Office of the Hon Stephen Jones MP | Assistant Treasurer & Minister for Financial Services
Mobile: s 22

OFFICIAL



THE HON STEPHEN JONES MP
ASSISTANT TREASURER AND MINISTER FOR FINANCIAL SERVICES

THE HON MICHELLE ROWLAND MP
MINISTER FOR COMMUNICATIONS

Ref: MS24-000430

Monday, 4 March 2024

s 47F

Nine Entertainment Co
Locked Bag 999
North Sydney NSW 2059

via: s 47F @nine.com.au

Dear s 47F

We are writing regarding the announcement by Meta that it has decided to remove Facebook News in Australia, and that it will not enter into new commercial agreements with Australian news businesses for the provision of news content on its digital platform services.

The Albanese Government is committed to promoting a strong, sustainable and diverse media sector given its vital importance to our democracy, economy and society.

The News Media and Digital Platforms Mandatory Bargaining Code (the Code) aims to address bargaining power imbalances to ensure that digital platforms fairly remunerate news businesses for the content they generate.

The Code provides incentives for digital platforms and news businesses to reach commercial deals outside of the Code. If that is not possible, it provides a framework (following designation of a digital platform) for good faith negotiations and mediation between the parties. Where agreement cannot be reached, it sets out an arbitration process to determine remuneration payable by a digital platform.

In a range of meetings with industry stakeholders, we have clearly expressed the Government's expectation that news businesses and digital platforms negotiate in good faith.

The Government is deeply disappointed by Meta's decision, which will have a significant local impact. The decision removes a significant source of revenue for Australian news businesses and the Government has noted that news businesses deserve fair remuneration for the content they provide.

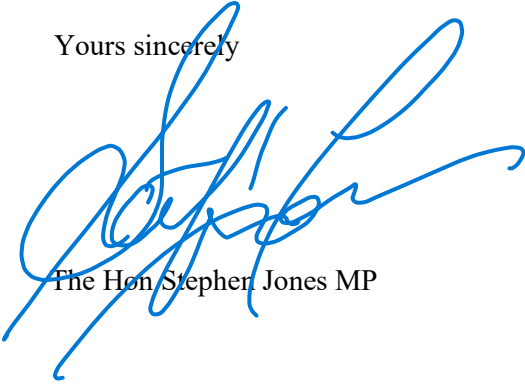
The Australian Government is committed to the Code and is seeking advice from Treasury and the Australian Competition and Consumer Commission (ACCC) on next steps.

We ask for your cooperation with any requests for information from Treasury and the ACCC. It is important that the Government makes policy decisions in the best interest of Australians and your assistance will help the Treasury and the ACCC in forming its advice to Government.

The relevant contact at Treasury is Assistant Secretary, Competition and Consumer Branch (NMBC@treasury.gov.au), and the relevant contact at the ACCC is Executive General Manager, Digital Platforms (bargainingcode@accc.gov.au).

We have copied in the Chair of the ACCC, Ms Gina Cass-Gottlieb, and the Secretary of the Treasury, Dr Steven Kennedy PSM.

Yours sincerely

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The Hon Stephen Jones MP

A handwritten signature in blue ink that reads 'Michelle Rowland'.

The Hon Michelle Rowland MP

CC: Ms Gina Cass-Gottlieb, Dr Steven Kennedy PSM

From: [Robertson, Belinda](#)
To: miamanagement@mamamia.com.au
Cc: s 47E(d) [Cass-Gottlieb, Gina \(ACCC - Unclassified DLM\);](#)
s 22 [communications.gov.au](#); s 47E(d) [communications.gov.au](#); s 22
Subject: CORRESPONDENCE: Ministers Jones & Rowland - News Media Bargaining Code [SEC=OFFICIAL]
Date: Monday, 4 March 2024 8:53:17 PM
Attachments: [Assistant Treasurer and Minister for Communications - Joint letter to Mamamia.pdf](#)
[image001.png](#)

OFFICIAL

Dear s 47F

Attached above please find a letter from Minister Jones & Rowland regarding the News Media Bargaining Code. Please do not hesitate to contact me if you have any questions.

Kind regards
Belinda

Belinda Robertson — Chief of Staff

Office of the Hon Stephen Jones MP | Assistant Treasurer & Minister for Financial Services
Mobile: s 22

OFFICIAL



THE HON STEPHEN JONES MP
ASSISTANT TREASURER AND MINISTER FOR FINANCIAL SERVICES

THE HON MICHELLE ROWLAND MP
MINISTER FOR COMMUNICATIONS

Ref: MS24-000430

Monday, 4 March 2024

s 47F

Mamamia
Level 18, 100 William Street
Woolloomooloo NSW 2011

via: miamanagement@mamamia.com.au

Dear s 47F

We are writing regarding the announcement by Meta that it has decided to remove Facebook News in Australia, and that it will not enter into new commercial agreements with Australian news businesses for the provision of news content on its digital platform services.

The Albanese Government is committed to promoting a strong, sustainable and diverse media sector given its vital importance to our democracy, economy and society.

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The Government is deeply disappointed by Meta's decision, which will have a significant local impact. The decision removes a significant source of revenue for Australian news businesses and the Government has noted that news businesses deserve fair remuneration for the content they provide.

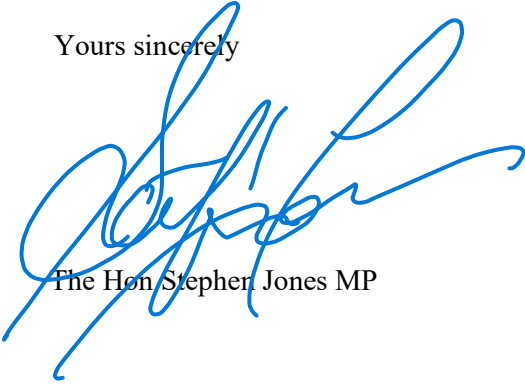
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The Hon Stephen Jones MP

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The Hon Michelle Rowland MP

CC: Ms Gina Cass-Gottlieb, Dr Steven Kennedy PSM

From: [Robertson, Belinda](#)
To: s 47F [@junkeemedia.com](#)
Cc: s 47E(d) [Cass-Gottlieb, Gina \(ACCC - Unclassified DLM\);](#)
s 22 [communications.gov.au](#); s 47E(d) [communications.gov.au](#); s 22
Subject: CORRESPONDENCE: Ministers Jones & Rowland - News Media Bargaining Code [SEC=OFFICIAL]
Date: Monday, 4 March 2024 8:50:53 PM
Attachments: [image001.png](#)
[Assistant Treasurer and Minister for Communications - Joint letter to Junkee.pdf](#)

OFFICIAL

Dear s 47F

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Kind regards
Belinda

Belinda Robertson — Chief of Staff

Office of the Hon Stephen Jones MP | Assistant Treasurer & Minister for Financial Services
Mobile: s 22

OFFICIAL



THE HON STEPHEN JONES MP
ASSISTANT TREASURER AND MINISTER FOR FINANCIAL SERVICES

THE HON MICHELLE ROWLAND MP
MINISTER FOR COMMUNICATIONS

Ref: MS24-000430

Monday, 4 March 2024

s 47F

Junkee Media
52-54 Turner Street
Redfern NSW 2016

via: s 47F @junkeemedia.com

Dear s 47F

We are writing regarding the announcement by Meta that it has decided to remove Facebook News in Australia, and that it will not enter into new commercial agreements with Australian news businesses for the provision of news content on its digital platform services.

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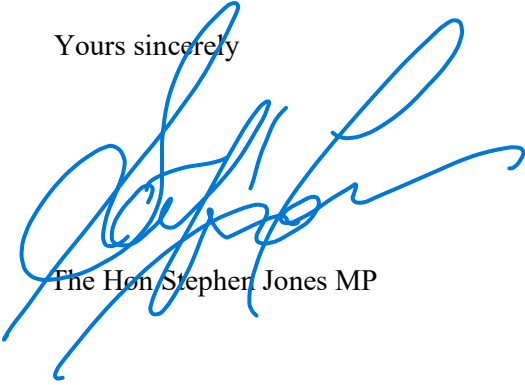
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The Hon Stephen Jones MP

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The Hon Michelle Rowland MP

CC: Ms Gina Cass-Gottlieb, Dr Steven Kennedy PSM

From: [Robertson, Belinda](#)
To: s 47F [@guardianaustralia.com](#)
Cc: s 47E(d) [Cass-Gottlieb, Gina \(ACCC - Unclassified DLM\);](#)
s 22 [.communications.gov.au](#); s 47E(d) [communications.gov.au](#); s 22
Subject: CORRESPONDENCE: Ministers Jones & Rowland - News Media Bargaining Code [SEC=OFFICIAL]
Date: Monday, 4 March 2024 7:14:40 PM
Attachments: [Assistant Treasurer and Minister for Communications - Joint letter to Guardian Australia.pdf](#)
[image001.png](#)

OFFICIAL

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Kind regards
Belinda

Belinda Robertson — Chief of Staff

Office of the Hon Stephen Jones MP | Assistant Treasurer & Minister for Financial Services
Mobile: s 22

OFFICIAL



THE HON STEPHEN JONES MP
ASSISTANT TREASURER AND MINISTER FOR FINANCIAL SERVICES

THE HON MICHELLE ROWLAND MP
MINISTER FOR COMMUNICATIONS

Ref: MS24-000430

Monday, 4 March 2024

s 47F

Guardian Australia
Level 2, 607 Bourke Street
Melbourne VIC 3000

via: s 47F @guardianaustralia.com

Dear s 47F

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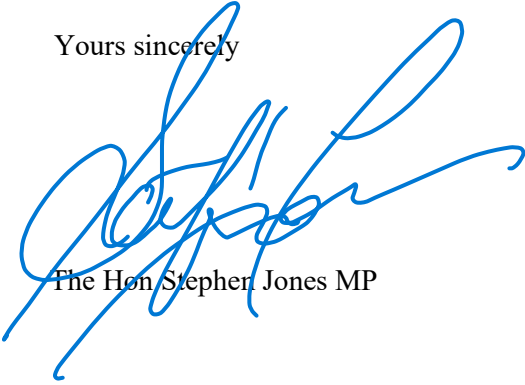
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The Hon Stephen Jones MP

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The Hon Michelle Rowland MP

CC: Ms Gina Cass-Gottlieb, Dr Steven Kennedy PSM

From: [Robertson, Belinda](#)
To: s 47F
Cc: s 47E(d) [Cass-Gottlieb, Gina \(ACCC - Unclassified DLM\);](#)
s 22 [communications.gov.au](#); s 47E(d) [communications.gov.au](#); s 22
Subject: CORRESPONDENCE: Ministers Jones & Rowland - News Media Bargaining Code [SEC=OFFICIAL]
Date: Monday, 4 March 2024 7:12:30 PM
Attachments: [image001.png](#)
[Assistant Treasurer and Minister for Communications - Joint letter to NewCorp.pdf](#)

OFFICIAL

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Kind regards
Belinda

Belinda Robertson — Chief of Staff

Office of the Hon Stephen Jones MP | Assistant Treasurer & Minister for Financial Services
Mobile: s 22

The Treasury acknowledges the traditional owners of country throughout Australia, and their continuing connection to land, water and community. We pay our respects to them and their cultures and to elders both past and present.

OFFICIAL



THE HON STEPHEN JONES MP
ASSISTANT TREASURER AND MINISTER FOR FINANCIAL SERVICES

THE HON MICHELLE ROWLAND MP
MINISTER FOR COMMUNICATIONS

Ref: MS24-000430

Monday, 4 March 2024

s 47F

News Corp Australia
61-81 Kippax Street
Surry Hills NSW 2010

via: s 47F @news.com.au

Dear s 47F

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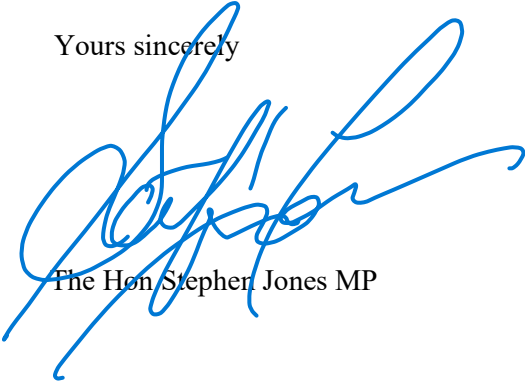
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The Hon Stephen Jones MP

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The Hon Michelle Rowland MP

CC: Ms Gina Cass-Gottlieb, Dr Steven Kennedy PSM

From: [Robertson, Belinda](#)
To: [Cass-Gottlieb, Gina \(ACCC - Unclassified DLM\)](#)
Cc: [Rayner, Karla](#); [Ayres, Lisa Anne](#); s 47E(d) s 22 [communications.gov.au](#);
s 22 s 47E(d) [communications.gov.au](#); s 22
Subject: Correspondence - Minister Jones to Chair ACCC - News Media Bargaining Code [SEC=OFFICIAL]
Date: Monday, 4 March 2024 4:04:58 PM
Attachments: [image001.png](#)
[Minister Jones to Chair ACCC 4 March 2024.pdf](#)

OFFICIAL

Good afternoon Gina

Attached above please find ministerial correspondence from Minister Jones to you requesting actions to be taken by the ACCC on the News Media Bargaining Code. We are also sending letters to the 13 impacted Australian news publishers this afternoon, and we will cc your office on these letters.

If you have any questions please do not hesitate to contact me.

Kind regards
Belinda

Belinda Robertson — Chief of Staff

Office of the Hon Stephen Jones MP | Assistant Treasurer & Minister for Financial Services
Mobile: s 22

The Treasury acknowledges the traditional owners of country throughout Australia, and their continuing connection to land, water and community. We pay our respects to them and their cultures and to elders both past and present.

OFFICIAL



THE HON STEPHEN JONES MP
ASSISTANT TREASURER AND MINISTER FOR FINANCIAL SERVICES

Ref: MS24-0000430

Monday, 4 March 2024

Gina Cass-Gottlieb
Chair
Australian Competition and Consumer Commission
GPO Box 3131
Canberra ACT 2601

via: s 47F [@accc.gov.au](mailto: @accc.gov.au)

Dear Ms Cass-Gottlieb

Thank you for meeting with me on Friday 1 March 2023 where we discussed the Australian Competition and Consumer Commission's (ACCC) capacity to provide advice to me in relation to the News Media and Digital Platforms Mandatory Bargaining Code (the Code). Following our discussion, I am writing to confirm that I am seeking urgent advice from you on this matter.

As you are aware, Meta Platforms Inc (Meta) has announced its global decision to remove Facebook News (its dedicated news tab) in Australia and in the United States of America in early April. This replicates Meta's decision in September last year in the United Kingdom, France, and Germany. Meta has also indicated it will not enter into new commercial deals for traditional news content in these countries. I note the decision does not at this stage remove the ability to access news on Facebook or Meta's other platforms.

Under the Code, I may make a designation determination that specifies a corporation as a *designated digital platform corporation* (designated digital platform) and one or more of its services as *designated digital platform services* of the corporation (designated service). To make a designation determination I must consider:

1. Whether there is a significant bargaining power imbalance between the digital platform and Australian news businesses (**bargaining limb**); and
2. Whether the platform has made a significant contribution to the sustainability of the Australian news industry through agreements relating to the news content of Australian businesses, including agreements about remuneration (**sustainability limb**).

The Code specifies that I may consider any reports or advice of the Commission in making a designation determination. In the circumstances of Meta's announcement, I am proposing to consider the potential application of the Code in relation to Meta and its relevant services, Facebook and Instagram. Given the ACCC's subject matter expertise, I request the Commission's advice to assist with my consideration of the first of the designation criteria. Specifically, I request that the ACCC provide advice on:

- Whether a significant bargaining power imbalance exists between Meta in respect of the Facebook and Instagram services and Australian news businesses; and
- the extent to which covered news content of Australian news businesses are made available on these services.

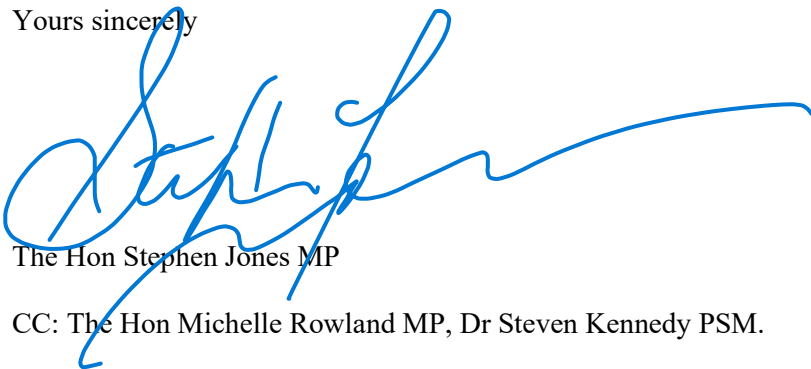
I ask that the ACCC works with the news media sector to obtain information that would help inform any decision under the Code in relation to Meta and whether it is an “unavoidable trading partner” for Australian news media organisations. Separately I am writing to Australian news businesses to request their assistance with any requests they may receive from the ACCC (you are copied on these letters).

As part of this request, I ask that the ACCC provide advice on implications for the Australian news media sector of any proposed designation determination of Meta in respect of its Facebook and Instagram services. As above, I request that the ACCC relies on its existing expertise in the markets for the provision of digital platform services and information gathered from engagement with Australian news media organisations.

Further details regarding this request will be settled shortly. However, I request that the ACCC’s advice regarding Meta and its Facebook and Instagram services be provided as a priority.

I have copied in the Chair of the ACCC, Ms Gina Cass-Gottlieb, and the Secretary of the Treasury, Dr Steven Kennedy PSM.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Stephen Jones', with a long horizontal flourish extending to the right.

The Hon Stephen Jones MP

CC: The Hon Michelle Rowland MP, Dr Steven Kennedy PSM.

From: [Lisa Anne Ayres](#)
To: s 22 (ACCC - Unclassified DLM)
Subject: [SEC=OFFICIAL]Re: Correspondence - Minister Jones to Chair ACCC - News Media Bargaining Code [SEC=OFFICIAL]
Date: Monday, 4 March 2024 4:16:11 PM
Attachments: [image001.png](#)

OFFICIAL

The remainder of the email is outside the scope of the request and has been deleted

It is fine to Use Gina's email address. You can also s 22 email address.

s 22



From: s 22
To: s 22 [Lisa Anne Ayres](#)
Subject: [SEC=OFFICIAL]RE: Media release - Meta removing news [SEC=OFFICIAL] [ACCC-ACCCANDAER.FID3066942]
Date: Monday, 4 March 2024 11:56:58 AM

OFFICIAL

OFFICIAL

Hi s 22

You can give the publishers the email address bargainingcode@acc.gov.au.

It would be helpful to get a list of the publishers you have contacted once the letters are sent.

Kind regards

s 22

Director | Government Relations and Advocacy | ACCC Executive Office
T s 22

The remainder of the email is outside the scope of the request and has been deleted

s 22